

Piksel & QFit Privacy Policy

Effective Date: April 15, 2026

Piksel SrL through all of its software development work and its product, QFit (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our app and services.

1. Information We Collect

When you use one of our applications and/or QFit, we may collect the following types of information:

- Personal Information: name, email, age, gender, and contact details.
- Health & Physiological Information: height, weight, body composition, injury history, and relevant health details you provide.

Note: As this includes special category health data, we require your explicit consent before processing, which is collected during onboarding or when connecting devices.

- Athletic Performance Data: workout logs, test results, fitness goals, and progress.
 - Garmin Device Data (if you connect your Garmin account): sleep, heart rate, activity, recovery data, and any other data Garmin makes available through its APIs and SDKs.
 - Technical Data: device type, IP address, and app usage logs.
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2. How We Use Your Information

We use your information to:

- Create and personalize your training programs.
- Track and improve your performance and overall health insights.
- Integrate with Garmin and other third-party tools you choose to connect.
- Data obtained from Garmin via API will not be shared with, processed by, or otherwise made available to any third-party other than the party using the Garmin device, including external AI or data processing services. Furthermore, the data

obtained via Garmin API will not be shared with or processed by any external AI providers.

- Generate anonymous, aggregated statistics for performance benchmarking and research.
- Ensure security, troubleshoot issues, and improve app functionality.
- Meet legal and regulatory requirements.

We do not sell your personal information.

3. How We Share Your Information

We only share your data when necessary:

- With Your Consent: such as with your trainer or third-party integrations.
- With Service Providers: for cloud hosting, analytics, and support — under strict confidentiality agreements.
- For Research & Analytics: only in anonymized or aggregated form.
- When Required by Law: in response to valid legal requests.

4. Profiling & Automated Decision-Making

One of our applications and/or QFit use algorithms to personalize training programs and provide recommendations. This profiling is not intended to produce legal or similarly significant effects. You may object to such processing or request human review by contacting us.

5. Data Retention

Account data will generally be retained for as long as your account is active and up to 2 years after closure for legal defense. Health and performance data are retained only while you actively use the Services and are deleted upon account closure, unless required by law. Anonymous or aggregated data may be kept indefinitely for statistical and research purposes.

6. Your Rights

You may have rights to:

- Access or correct your data.
- Request deletion of your account and data.
- Withdraw consent (e.g., disconnect Garmin).
- Restrict or object to certain uses of your data.

To exercise your rights, contact us at dpo@piksel.com for one of our applications.

7. Data Security

We use technical and organizational safeguards to protect your information. While we take reasonable measures, no system can be 100% secure.

8. Children's Privacy

For U.S. users: In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly collect information from children under the age of 13.

Our applications and/or QFit are not intended for individuals under 16 (or the minimum legal age in your region). We do not knowingly collect data from children.

9. International Data Transfers

Your information may be processed outside your country of residence. Where required, we implement safeguards such as Standard Contractual Clauses to ensure compliance with data protection laws.

10. Updates to This Policy

We may update this Privacy Policy. The latest version will always be available within the app and on our website.

11. Cookies & Tracking

Our website uses cookies and similar technologies for functionality, analytics, and personalization. Where required by law, we request your consent through a cookie banner. You can manage cookies through your browser settings.

12. Contact Us

For any questions or concerns, contact:

Email: dpo@piksel.com

Address: Via Ernesto Breda 176, 20126 Milano, Italy

Additional Information for GDPR and CCPA Users

Legal Basis for Processing (GDPR)

We process personal data under the following bases:

- Consent: when you provide health data, connect your Garmin account, or agree to specific uses.
- Contract: to deliver services you request, such as personalized training programs.
- Legitimate Interest: to improve our services, ensure security, and perform internal analytics (balanced against your rights).
- Legal Obligation: to comply with applicable laws.

Your Rights (GDPR/CCPA)

Depending on your jurisdiction, you may have the right to:

- Access: request a copy of your data.
- Rectification: correct inaccurate data.
- Erasure (“Right to be Forgotten”): request deletion of your personal data.
- Restriction: limit how we use your data.
- Data Portability: receive your data in a structured, machine-readable format.
- Objection: object to certain processing, such as analytics or profiling.
- Opt-Out of Sale/Sharing (CCPA): One of our applications and/or QFit does not sell your data, but you may exercise opt-out rights as required by law.

To exercise these rights, please contact dpo@piksel.com for one of our applications.

Supervisory Authority (GDPR)

If you are located in the EU/EEA, you also have the right to lodge a complaint with your local data protection authority.

Categories of Personal Data Collected (CCPA)

- Identifiers: name, email, account ID
- Commercial Information: subscription and transaction data
- Internet/Technical Data: device info, IP, usage logs
- Geolocation Data: if enabled
- Health/Fitness Information: weight, heart rate, workouts
- Inferences: profiles created for personalization